



**INVITATION TO NATIONAL COMPETITIVE BIDS**  
**For the Procurement of Different Marketing Research Services**  
**Floating Date: AS of September 19, 2017**  
**Closing Date: October 16, 2017**  
**BID No. 3610351**

**Requirements**

1. Ethio telecom invites all interested and eligible bidders by this **national competitive bid (NCB)** for the procurement of **Different Marketing Research Services with BID No. 3610351**. This tender remains floating from **September 19, 2017 to October 16, 2017**.

**Research titles/Areas:**

Customer satisfactions survey business

- i. Market Segmentation survey
- ii. Potential Market survey
- iii. Media Survey
- iv. Mystery Shopping Survey

The bid document can be obtained from ethio telecom's head office, Addis Ababa, Churchill Road, inside main post office compound, second floor, room no. 203, (BID No. **3610351**) during office hours (Monday to Friday) upon payment of a non-refundable fee of **Birr 30.00 (Birr Thirty)**.

2. Interested bidders are expected to fulfill the requirements stated herebelow:
  - a) Availability of bid security;
  - b) Availability of Letter of Authorization to sign the bid offers;
  - c) Signed anti-bribery pledge form;
  - d) Bidders should have a valid trade license for the year;
  - e) Bidders should be registered with the appropriate government organ (MoFED, ethio telecom, EPA, etc.) as may be appropriate;
  - f) Bidders shall fulfill their obligations to pay taxes according to Ethiopian laws.
  - h) Bidders should produce tax clearance certificate;
  - i) Bidders should be VAT registered.
3. All bidders must be accompanied by a bid security in the amount of **50,000.00 (fifty thousand Birr only)**.
  - 3.1. The bid bond shall be furnished in one of the following forms:
    - a) Cash
    - b) Certified Cheque/CPO issued by a recognized domestic bank or
    - c) Bond issued by and/or confirmed through a recognized/reputable domestic bank.
  - 3.2 The bank that issues the bond as per 3.1 (c) hereabove shall **unequivocally guarantee to pay the purchaser immediately upon the first written demand of payment**. The purchaser's written demand of payment shall not be subject to any condition whatsoever.
  - 3.3 The bond issuing bank shall clearly incorporate the content stated under Clause 3.2 hereabove on the issued bond.



3.4. Sealed bids marked as: “**Tender for Provisions of Different Marketing Research Services**” shall be addressed to: one of the following office.

**Ethio telecom  
Head Quarter  
Churchill Road  
Sourcing and Facilities Division  
2<sup>nd</sup> floors, Room No. 214  
P. O. Box: 1047, Addis Ababa, Ethiopia.**

Bid proposal will be received at the **Churchill Road, Head Quarter 2<sup>nd</sup> floors, Room No.214, on or before October 16, 2017 until 5:30 P.M.** bids submitted after the closing time will not be accepted and/or automatically rejected and shall be returned unopened to the Bidder.

4. Bids received in time and fulfilling the other formalities shall be opened in the presence of interested bidders or their legal representatives at **10:00 A.M on October 17, 2017, at Churchill Road, Head Quarter 2<sup>nd</sup> floors, Room No. 213.**
5. Ethio telecom reserves the right to reject all or parts of this bid.
6. No one is allowed to duplicate or transfer the bidding document that she/he acquired to participate under this invitation. Legally authorized agents shall collect the bidding documents for each principal they are representing.
7. Bidders are seriously advised to read and comply with the instructions provided in this bidding document.
8. Partial bid is allowed and partial award will be granted.