



**INVITATION TO NATIONAL COMPETITIVE BIDS**  
**For the procurement of advertising, photograph, event and campaign organizer agency service**

**Floating Date: As Of October 23, 2017**

**Closing Date: November 16, 2017**

**RFQ-3562025-2, 3482003-3, 3471004-3**

**Requirements**

1. Ethio telecom invites all interested and eligible Bidders by this **National competitive BID (NCB)** for the procurement of “**ADVERTISING, PHOTOGRAPH, EVENT AND CAMPAIGN ORGANIZER AGENCY SERVICE**” **BID No. 3562025-2, 3482003-3, 3471004-3**. This Tender remains floating from **October 23, 2017 to November 16, 2017**.

**Communications Agency Services Required**

- i. TV and Radio Advertising creative writing and Productions
- ii. Promotional and commercial Photography
- iii. Event and Campaign Organizations

The BID Document can be obtained from ethio telecom’s Head Office, Addis Abeba, Churchill road, inside main post office compound, second floor, Room No. 203, (BID No. **3562025-2, 3482003-3, 3471004-3**) during Office hours (Monday to Friday) upon payment of a non-refundable fee of **Birr 30.00 (Birr Thirty)**.

2. Interested Bidders are expected to fulfill the Requirements stated here below.
  - A) Availability of BID security;
  - B) Availability of Letter of Authorization to sign the BID offers;
  - C) signed Anti-bribery pledge form;
  - D) Bidders should have a valid trade license for the year;
  - E) Bidders should produce tax clearance certificate;
  - F) Bidders should be VAT registered.
3. All Bidders must be accompanied by a BID security in the amount of **50,000.00 (fifty Thousand Birr Only)**
  - 3.1. The BID bond shall be furnished in one of the following forms: -
    - a) Certified Cheque /CPO issued by a recognized domestic bank or
    - b) Bond issued by and/or confirmed through a recognized/reputable Domestic bank.
  - 3.2 The Bank that issues the bond as per 3.1 (b) here above shall **unequivocally guarantee to pay the purchaser immediately upon the first written demand of payment**. The Purchaser’s written demand of payment shall not be subject to any condition whatsoever.



- 3.3 The bond issuing bank shall clearly incorporate the content stated under Clause 3.2 here above on the issued bond.
- 3.4. Sealed BIDs marked as: “Tender for Provisions of **“ADVERTISING, PHOTOGRAPH, EVENT AND CAMPAIGN ORGANIZER AGENCY SERVICE”** and shall be addressed to: one of the following office

**Ethio telecom,  
Head Quarter  
Churchill Road  
Sourcing and Facilities Division  
2<sup>nd</sup> floors, Room No.214,  
P. O. Box 1047, Addis Ababa, Ethiopia.  
BID No. 3562025-2, 3482003-3, 3471004-3**

BID proposal will be received at the **Churchill Road, Head Quarter 2<sup>nd</sup> floors, Room No.214, on or before November 16, 2017 until 5:30 P.M.** BIDs submitted after the closing time will not be accepted and /or automatically rejected and shall be returned unopened to the Bidder.

4. BIDs received in time and fulfilling the other formalities shall be opened in the presence of interested Bidders or their legal representatives at **10:00 A.M on November 17, 2017, at Churchill Road, Head Quarter 2<sup>nd</sup> floors, Room No.213.**
5. Ethio telecom reserves the right to reject all or parts of this BID.
6. No one is allowed to duplicate or transfer the Bidding document that she/he acquired to participate under this invitation. Legally authorized agents shall collect the Bidding documents for each principal they are representing.
7. Bidders are seriously advised to read and comply with the instructions provided in this Bidding document.
8. Partial BID is allowed [based on the communications services required stated and listed under bid requirement “section 1” here above] and partial award may be granted.